



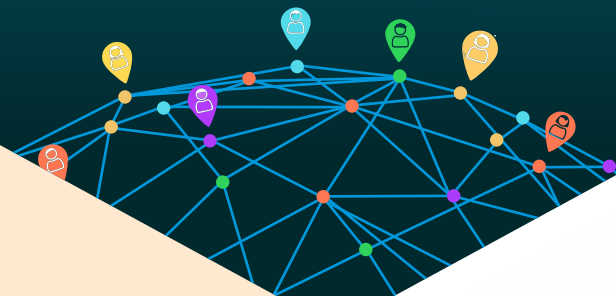
Excellence with Values

**BIMTECH**  
BIRLA INSTITUTE  
OF MANAGEMENT TECHNOLOGY

POLAND SLOVENIA  
AUSTRIA  
SLOVENIA POLAND  
UNITED KINGDOM  
UNITED KINGDOMS SLOVENIA  
POLAND



# STUDENT EXCHANGE PROGRAM



## ABOUT THE INSTITUTE

BIMTECH-Birla Institute of Management Technology was established in 1988 under the aegis of the Birla Academy of Art and Culture, and supported by Birla group of companies.

BIMTECH is mini India in its formation every year. It has students coming almost from all the states of India, and also from few foreign countries. Its mix of nationalities, cultural backgrounds, academic and professional experiences make BIMTECH one of the most exciting and enriching business schools in the country.

Delhi officially the National Capital Territory of Delhi, is a city and a union territory of India containing New Delhi, the capital of India. Greater Noida City is a part of the National Capital Region (NCR) of India. Situated 30 km south-east of capital city of New Delhi, it takes around 30 minutes to travel between the cities via the Noida-Greater Noida Expressway



Greater Noida is a city located in the Gautam Budh Nagar district of the Indian state of Uttar Pradesh. It is a part of the National Capital Region (NCR) of India. It is situated 30 km (19 mi) south-east of the capital city of New Delhi. It takes around 30 minutes to travel between the cities via the Noida-Greater Noida Expressway.

The Taj Mahal was designated as a UNESCO World Heritage Site in 1983. It is one of the universally admired masterpieces of the world's heritage". It is regarded by many as the best example of Mughal architecture and a symbol of India's rich history. This monument now features in the "NEW" 7 Wonders of the Modern World

Kerala, a state on India's tropical Malabar Coast is known for its palm-lined beaches and backwaters, a network of canals. National parks like Eravikulam and Periyar, plus Wayanad and other sanctuaries, are home to elephants, langur monkeys and tigers.

Goa is visited by large numbers of international and domestic tourists each year for its white sand beaches, nightlife, places of worship and World Heritage-listed architecture. It has rich flora and fauna, owing to its location on the Western Ghats range, a biodiversity hotspot. It is a former Portuguese province.

# INDIA

## Multicultural diversity





## Programmes offered

BIMTECH offers 2 years program in Business Management.

**PGDM- Post Graduate Diploma in Business Management (General Management)**  
<http://bimtech.ac.in/programs/pgdm/>

**PGDM- IBM (Insurance Management)**  
<http://bimtech.ac.in/programs/pgdm-IBM/>

**PGDM- IB (International Business)**  
<http://bimtech.ac.in/programs/pgdm-international-business/>

**PGDM – RM (Retail Management)**  
<http://bimtech.ac.in/programs/pgdm-retail/>

## Virtual Projects



# Testimonials

*"I really appreciate the experience at BIMTECH. Thanks for everything." "It is the best cultural experience of my life in India. I learnt a lot about myself. I really enjoyed travelling in India and discover this new culture. I will come back for sure!"*

NEOMA Business School,  
France,  
2018

*"It was a very good overall experience at BIMTECH. People were extremely nice with us. We could travel a lot and discover your amazing country. Very interesting, we discovered many different places which allowed us to see many side of India. "*  
*"Such a rich experience, very intense memories."*

NEOMA Business School,  
France,  
2018

*"Experience at BMTECH was enriching, interesting and satisfying. It allowed me to truly understand India's education and learn through meeting students here. "It was really enjoyable and interesting. India is a culturally rich country with many things to discover."*

KEDGE Business School,  
France,  
2018

## Discover India - Rural India Excursion:

*A must for all exchange students*



The exchange students visit villages adopted by BIMTECH under the experiential learning program. The villages are in Gautam Buddha Nagar District of U.P. State. The students travel to the hinterland to learn and comprehend how life is sustainable in the villages of India. The problems and challenges faced by villagers in India and particularly the women folks and the children. The healthcare and education facilities present in rural India. The students also get a glimpse of the village market and the products available, which may not be available in urban India....

## Buddies

They are BIMTECH students who are the CIA conduit members. They are well versed with the activities of International Office and are your buddies in your exchange trimester at BIMTECH. They will assist you from the time you arrive at BIMTECH till the time you complete the trimester. They will be your closest friend at BIMTECH and thereafter...



# Life @BIMTECH

BIMTECH is located on a composite, fully air-conditioned, Wi-Fi enabled, residential campus in Greater Noida, a few kilometres from the capital of India. The campus environment is highly conducive to academic learning. It provides comfortable living with facilities such as



Meditation Centre



Multi cuisine cafeteria



Playground



Music Hut

Eco Friendly Environment that provides Green Campus & healthy Living.



Boys Hostel



Hostel Room



Gym Facility



Dining Hall



## STUDENT CLUBS

- BIZMARK, the core marketing club of BIMTECH,
- E-Cell – the entrepreneurship cell
- FinWiz Club: Finance club
- INMOS (Insurance Movers and Shakers) -
- Majlis is the debating and theatre society of BIMTECH.
- ECO-Chamber is the Economics Club of BIMTECH
- Noesis is the gaming club of BIMTECH
- Palette, BIMTECH's Art Society
- Phoenix - The HR Club of BIMTECH.
- QCB (Quiz Crazy BIMTECHIANS)
- Retrospective: The Photography Club
- Retailia or Retail Club
- United Friends of Earth (UFE) is a club for making
- BIMTECH campus greener and more environment-friendly.





## Greater Noida Campus

### Centre for International Affairs Team (CIA)

Greater Noida Campus

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